

Education

MA Graphic Communications Management. GPA 3.4
New York University, NYC. September 1988 to May 1993.

Graphic Design courses. School of Visual Arts, NYC.
May 1985 to May 1988. Instructors included David Carson,
Charles Goslin, and Ed Benguiat.

BA Visual Art; minor: Economics. GPA: 3.2
Rutgers University, New Brunswick, NJ.
September 1980 to May 1984.

Professional Experience

Director, Department of Design, Digital Arts & Film Non Degree Programs

New York University, NYC.

December 2006 to present.

- Key responsibilities include departmental strategic planning, curriculum development, financial planning, budgeting (departmental budget of \$2M), and oversight of operations.
- Manage an administrative and technical staff of ten.
- Schedule and administer about 450 courses per year in film & video production, cinematography, television, producing, animation, music & sound, interior design, product design, and graphic design.
- Recruit, hire, and administer about 200 adjunct faculty.
- Address student concerns from annual enrollment of about 4000 (from about 3000 unique registrants).
- Serve as Chair of the Dean's Formats & Infrastructure Committee.
- Served as Chair of the APS Non Degree Task Force, which shaped parameters of an intranet for academic planning and course monitoring.

Acting Associate Director of Design & Digital Arts Non Degree Programs

New York University, NYC.

September 2006 to December 2006.

- Developed curriculum and managed 155 courses per semester in design and digital arts, including animation, interior design, product design, game design, fashion illustration, music for film & television, and graphic design for print, motion, & web.
- Recruited, hired, and administered about 100 adjunct faculty.
- Addressed students concerns from enrollment pool of about 1000 per semester.

Design Director/Designer

Domowicz, Inc., NYC.

June 1994 to present.

- Subcontract to design firms and spearhead projects directly with clients in publishing, education, entertainment, and service industries, such as Harper Collins, Rutgers University, The Moth, and Corcoran.
- Print projects range from multiple component capabilities packages, annual reports, and graphic standards manuals, to magazines, book packages, and CDs. Interactive projects range from websites to electronic newsletters.

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artist / writer / educator

- Partner with corporations and design firms that share a passion for and understand the methodology of modernist graphic design.
- Lead synergistic collaborations that exercise conceptual development and project management muscles.
- Gravitates towards projects with an editorial bent that benefit from relentless attention to detail.

Curriculum Consultant

New York University, NYC.

January to September 2006.

- Developed two new graphic design certificate programs.
- Proposed 45 significantly altered or new workshops, including “Fridays @ 5”; all recommendations were implemented.
- Directed and met with key adjunct faculty on syllabi preparation.

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Assistant Director of Publications

Stevens Institute of Technology, Hoboken, NJ.

September 1991 to June 1994.

- Managed communications projects.
- Established creative direction of publications.
- Supervised designers and production artists.
- Directed illustration and photography.

Senior Designer

DuCair Bioessence, North Bergen, NJ.

January 1987 to February 1991.

- Designed catalogs and packaging.
- Directed photography.

Junior Designer

Paperplains, East Orange, NJ. September 1985 to January 1987.

- Designed custom gift wrap and cards.

Junior Designer

Cogan & Miller, NYC. November 1984 to August 1985.

- Produced mechanicals.

Teaching Experience—Full Semester Courses

Adjunct Professor—Graphic Design 2

Parsons, New York, NY. Spring 2006.

Adjunct Professor—Electronic Publishing

New York University, New York, NY. Spring 2006.

Adjunct Professor—Electronic Publishing

New York University, New York, NY. Fall 2005.

Adjunct Professor—Electronic Publishing

New York University, New York, NY. Fall 2004.

Adjunct Professor—Digital Imaging

University of Pennsylvania, Philadelphia, PA. Spring 2003.

Adjunct Professor—Digital Design

School of Visual Arts, NYC. Summer 1995.

Adjunct Professor—2D Design/Color Theory

County College of Morris, Randolph, NJ. Fall 1993.

Adjunct Professor—Digital Design

County College of Morris, Randolph, NJ. Summer 1993.

Teaching Experience—Workshops

Adjunct Professor—2D Design Principles (2 sections)

New York University, NYC. Fall 2006.

Adjunct Professor—Graphic Design Intensive

New York University, NYC. Summer 2006.

Adjunct Professor—Portfolio Review

New York University, NYC. Spring 2006.

Adjunct Professor—Portfolio Review

New York University, NYC. Fall 2005.

Adjunct Professor—Graphic Design Intensive

New York University, NYC. Summer 2005.

Adjunct Professor—Graphic Design Fundamentals, and Portfolio Review

New York University, NYC. Spring 2005.

Adjunct Professor—Typography, Portfolio Review, and Quark Workshops

New York University, NYC. Fall 2004.

Adjunct Professor—Quark Workshops (2 sections)

New York University, NYC. Summer 2004.

Adjunct Professor—Illustrator Workshop

New York University, NYC. Spring 2004.

Adjunct Professor—Digital Imaging Workshops (2 sections)

New York University, NYC. Fall 2003.

Adjunct Professor—Digital Imaging, Quark, and Illustrator Workshops

New York University, NYC. Summer 2003.

Adjunct Professor—Digital Imaging Workshops (2 sections)

New York University, NYC. Spring 2003.

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Teaching Experience—Guest Lectures

Guest Lecturer—Book Design

New York University, NYC. May 2005.

Guest Lecturer—Graphic Design Portfolio Reviews

Rutgers University, New Brunswick, NJ. April 2005.

Guest Lecturer—Book Design

New York University, NYC. November 2004.

Guest Lecturer—Graphic Design Portfolio Reviews

Rutgers University, New Brunswick, NJ. April 2003.

Guest Lecturer—Website Design

Rutgers University, New Brunswick, NJ. September 1999.

Guest Lecturer—Typography

Seton Hall University, South Orange, NJ. April 1998.

Guest Lecturer—Graphic Design

William Patterson University, Wayne, NJ. May 1993.

Professional Association Service

Board of Directors

American Institute of the Graphic Arts—New York (AIGA/NY),
May 2000 to May 2002.

- Secretary second year.

Co-chair (with Kevin Brainard)

AIGA/NY Fresh Dialogue, January to April 2002.

- Fresh Dialogue is an ongoing series presented since 1984. Paula Scher (one of the first presenters) said the series “enabled the design community to hear young, new or different voices.”
- Presenters were Base and Honest, two upstart NYC design firms.

Co-chair (with Emily Cohen)

AIGA/NY Business Lunch Seminars, May 2001 to April 2002.

- Three sessions.
- Topics were Exit Strategies, Project Management, and Proposals.
- Presenters included Alexander Isley and David Gibson.

Chair

AIGA/NY Business Lunch Seminars, May 2000 to May 2001.

- Three sessions.
- Topics were Talent Won't Pay the Bills, S(ales) & M(arketing), and Gotta Go Retail.
- Presenters included Tony Russell, Constantin Boym, and Ellen Shapiro.

Co-chair (with Weston Bingham, Rafael Esquer, and David Slatoff)

AIGA/NY Opening Party, May to September 2000.

Co-chair (with Steven Heller and Georgette Balance)

AIGA/NY Small Talks, September 1999 to May 2000.

- Eight sessions.
- Presenters included: Jonathan Hoefler, James Victore, Steven Heller, and Michael Bierut.

Chair

AIGA/NY Design & Culture Book Forum Special Interest Group (SIG), May 1997 to May 1998.

- Eight sessions.
- Discussed books on design theory, culture, and technology.
- Books included *The Third Wave*, *Jamming*, *Being Digital*, and *Looking Closer*.
- Guests included Michael Bierut and Steven Heller.

Co-chair (with Emily Cohen, then Minnie Cho)

AIGA/NY Women in Design SIG, May 1994 to May 1996.

- Eight sessions per year, for a total of 16.
- Guests included: Carin Goldberg, Carla Hall, Ann Harakawa, Michael Bierut, Janice Fudyma, Stephan Sagmeister, Karen Salsgiver, Maruchi Santana, and Susan Slover.

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Professional Association Presentations

Reviewer—Student Portfolio Day

AIGA/NY, April 2003.

Moderator—Fresh Dialogue

AIGA/NY, May 2002.

Reviewer—Student Portfolio Day

AIGA/NY, April 2002.

Moderator—Business Lunch Seminar: Exit Strategies

AIGA/NY, April 2002.

Moderator—Business Lunch Seminar: Project Management

AIGA/NY, March 2002.

Moderator—Business Lunch Seminar: Proposals

AIGA/NY, February 2002.

Moderator—Business Lunch Seminar: Talent Won't Pay the Bills

AIGA/NY, May 2001.

Moderator—Business Lunch Seminar: S(ales) & M(arketing)

AIGA/NY, April 2001.

Moderator—Business Lunch Seminar: Gotta Go Retail

AIGA/NY, March 2001.

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Interviewer—Small Talk: Looking Closer at Design Writing

AIGA/NY, March 2000.

- Conversation with Michael Bierut.

Reviewer—Student Portfolio Day

AIGA/NY, April 1999.

Interviewer—Book Forum SIG: Design Dialogue

AIGA/NY, February 1998.

- Conversation with Steven Heller.

Lecturer—Women in Design SIG: Charting Your Course

AIGA/NY, January 1997.

Lecturer—Designing with Limited Resources

Council for Advancement and Support of Education (CASE)
Conference, Philadelphia, PA. February 1996.

Lecturer—Magazine Redesign

Council for Advancement and Support of Education (CASE)
Conference, Philadelphia, PA. February 1996.

Publications

Sex Appeal, edited by Steven Heller, "The Sexual Evolution" (timeline),
pp. 176–229, Allworth Press, 2000.

Graphic Design USA: 19, edited by Steven Heller, "(Champion International
Corporation) Timeline," pp. 40–45, Watson-Guption Publications, 1999.

Awards

The Alternative Pick, 2004 for series of three CDs for The Moth.

Art Director's Club of NJ, 2004 for Center for Strategic Urban Community
Leadership capabilities brochures.

CASE, 2000 for Rutgers University's strategic plan.

Graphic Design: USA, 1996 for Lafayette Magazine.

Graphic Design: USA, 1995 for Center for Electronic Texts brochure.

Affiliations

AIGA member, September 1990 to present.

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Editorial Experience

Story Critic

Hearsay, NYC. December 2002 to present.

- Workshop stories for the stage.

Advisory Council Member

The Moth, NYC. February 2004 to present.

- Advise leadership on “urban storytelling” themes and performers.

Manuscript Critic

Beyond Words, NYC. August 2003 to February 2004.

- Reviewed submissions and recommended selections for productions.

Editor

Jeffery Rudell, NYC. April 2003.

- Coached The Moth GrandSlam Champion on his winning story.

Facilitator

The Moth: Outreach Program, NYC. Fall 2003.

- Led storytelling workshops for homeless and senior citizens.

Performance

Producer, Director, and Storyteller

Hearsay, NYC. December 2002 to present.

- Founding member of an ensemble of autobiographical storytellers; members have told stories on NPR, at The Aspen Comedy Festival, and on Late Night with Conan O’Brien.
- Produced then directed shows held at The Slipper Room, February 2004 and November 2005.
- Performed at The Slipper Room, Club Groove, and Galapagos.

Guest Performer—Reading of Doubt

City University of New York, NYC. November 2005.

Improviser

Upright Citizen’s Brigade, NYC. Fall 2002.

- Participant in an improvisation workshop, led by Dannah Fienglass.
- Final stage show was held November 2002.

Other Relevant Experience

Co-Chair (with Robin Burnosky)

Society of Ethical Culture: Ethics Salon, NYC.

August 2002 to May 2003.

- Planned and facilitated eight discussion sessions.
- Topics included Ethical Education, Ethics in Relationships, Ethical Capitalism, and Ethics in the Media.